

FILMING VIDEOS AT HOME

PLAN AHEAD



Have a clear idea of what you will say—consider writing a script or having notes as prompts.

Practice your presentation in advance to use your recording time efficiently.



<10
minutes
ideal length of a video

BEFORE YOU RECORD

EQUIPMENT

Decide which software to use.



Recording options include: [BlueJeans](#), [Screencast-O-Matic](#), [Windows Camera App](#), [Apple Photobooth](#), [Zoom](#)

SOUND



The most important thing about video is the **audio**.

Make sure you are recording using a quality microphone, and that you are recording directly into your device, rather than dialing in by telephone.

Distance to the microphone is important—the farther away you are, the more the echo, but too close and you'll get breath sounds and pops.

CONSIDER

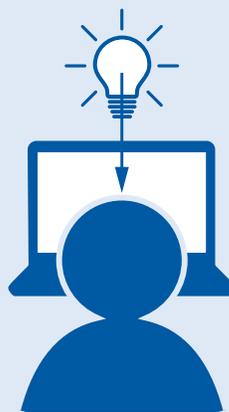


Use the recorder app on your smartphone to make a simultaneous audio recording. The file can be edited together with your video.

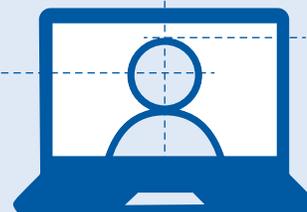
PICTURE

COMPOSITION

Your camera should be at **eye level**.



Centered



Leave space **above your head**.

SETTING

Record in a quiet place where you will not be disturbed.

Avoid a distracting background.

LIGHTING

Control your environment. Choose indoor lighting if possible. Natural lighting can change quickly.

Light should be **in front of you** to illuminate your face directly, or slightly off to the side.



CONSIDER

An additional light beside you can fill in the shadows and balance the light.

AS YOU RECORD

If you stumble over your words, pause for a moment, then start again at the beginning of the sentence. Many apps will allow you to edit out missteps.

Apps with editing options include: [Screencast-O-Matic](#), [iMovie](#), [Camtasia](#), [Panopto](#), [PowerDirector](#), [Premiere Elements](#)

ARE YOU DONE?



Consider doing a second take.

